Dear [MP name],

I am writing to you from [your business], an employee owned business in your constituency.

[Provide a brief overview of the business]

We’re planning our EO Day celebrations for June 21 as a business that is #ProudlyEO. We are part of a sector that, with employees at our heart, is driving better impacts from employee wellbeing and prosperity to increased productivity and better supporting our communities.

We’d appreciate it if you could support us this EO Day by doing one or more of the below:

* Visit us in the lead up to or on EO Day itself to understand the benefits businesses like ours support by rooting jobs and investment more resiliently in your constituency for the longer term.
* Give us a shoutout on social media for EO Day 2024 - e.g. Great to have this #ProudlyEO business [enter the name of business and your social media handle] in [place where you are based]. They are part of a sector that is delivering people powered growth with great impacts for individuals, businesses, the environment, and community. Have a great #EODay celebration.
* Read the information about the eoa manifesto – the aim of which is to support the EO sector and people powered growth to thrive in the UK – and share with your contacts when published on 14 May.

As members of the eoa we have contributed our voice to their “[Unlocking the Potential of Employee Ownership: The Why and How of People Powered Growth](https://employeeownership.co.uk/Site/content/News-and-Insights/Policy/Manifesto/Manifesto.aspx).”

It sets out the impacts that employee ownership has on employees and workers, businesses, and our wider economy and society. It also sets out in brief what decisionmakers like yourself can do to support employee owned business, grow the sector, and take advantage of the impact it can make in the UK.

Employee ownership is the UK’s fastest growing business model, with now well over 1,600 employee owned businesses across the four nations – a 30% increase over the previous year.

The business will continue to play an increasingly significant role in the UK’s economy, proven to deliver major benefits needed across the country, including growth and improved productivity, economic resilience, sustainability, and both creating jobs and anchoring them in the local, regional, and national economy.

We believe now is the time to capitalise on the benefits that employee ownership brings and build on the momentum of the sector’s rapid growth. The eoa’s note sets out how this can be done, and we would be delighted with your support for EO Day and for these proposals.

As a business in your constituency, we would love for you to visit us to see employee ownership in action. We would welcome the opportunity to demonstrate what the model has done for us and our employee owners, and to share more information about the sector and our shared ambitions.

Best wishes,

[your name]